

# DevOpsDays Technology Sponsor Proposal

Copenhagen  
April 28-29, 2026

[www.devopsdays.org](http://www.devopsdays.org) ➤



DEVOPS  
DAYS  
DENMARK



# About DevOpsDays

DevOpsDays is a worldwide series of technical conferences. It is coming to Denmark for the fifth time, this time in Copenhagen!

DevOpsDays is a self-organizing conference that brings together leaders in Software Development and IT Operations to collaborate and learn from each other. It is both a technical conference and a conference focusing on culture, processes, and structures within organizations.

We encourage both technologists and managers to attend, learn, and share experiences.





# Become a Partner

As a self-organizing conference, DevOpsDays depends on sponsorships. By partnering with DevOpsDays you'll get the opportunity to network and build relationships with highly motivated developers, sysadmins, IT executives, and managers within the burgeoning Scandinavian DevOps community.

Our sponsorship packages are constructed to offer our partners lead generation, networking, branding, and talent recruitment.





# Sponsor Packages

THE GOODS	GOLD	SILVER	COMMUNITY
Price	€6,750	€4,500	€1,500
Tickets Included	4	2	5
Logo on DevOpsDays Aarhus website	●	●	●
Social media shout-out	●	●	●
Logo on marketing materials, slides and participant e-mail	●	●	–
Booth space in sponsor area (with chair, table & power)	● Large	● Small	–
Shout-out from MC's at kickoff and again at breaks	●	–	–
Dedicated logo slide during breaks	●	–	–
One-minute pitch between talks	●	–	–

\*All prices are excl. VAT.

# Special Sponsorships

All special sponsors will have their logo displayed on the DevOpsDays Aarhus website, a tweet before the conference, and a thank you during the conference. We do have some flexibility with these sponsorships, so just ask! Email us: [denmark@devopsdays.org](mailto:denmark@devopsdays.org)

SPONSORSHIP	PRICE	DESCRIPTION	TAKE STAGE	NUMBER AVAILABLE
Evening Event	€3,000	Pay for drinks, food and entertainment - get an exclusive space for the night.	● 2 minutes pitch	1
Pre-dinner socializing & drinks	€3,000	Make an impact at the start of the evening with pre-dinner drinks in your name, where attendees will gather before dinner.	● 2 minutes pitch	1
Lunch	€3,000	Sponsor lunch and your logo on tables	● 2 minutes pitch	2
Video	€3,000	Your logo on each video recording as "Sponsored by"		1
Lanyards	€3,000	Enjoy a high degree of brand visibility during the Conference on lanyards worn by all attendees.		1
Cake	€3,000	Sponsor cake and logo on the cake table		2

# Become a Technology Sponsor Today!



# DevOpsDays Sponsor Agreement

This agreement is between the Organizers of the DevOpsDays Copenhagen Event (here after DevOpsDays Copenhagen”) and the organization identified at the bottom of this document. This agreement provides the terms and conditions for sponsors of DevOpsDays Copenhagen 2026 held April28 & 29 2026.

**Description of benefits and sponsor obligations:**

**Complimentary registration.** Gold sponsors will receive four (4) complimentary general conference registrations. Silver sponsors will receive two (2) complimentary general conference registrations. Community sponsors will receive five (5) complimentary general conference registrations.

**Exhibit Space.** Gold sponsors are entitled to a large and Silver sponsors a small exhibit space to display company marketing materials, provide demos and to allow conference participants to interact with company representatives.  
Logo in marketing materials, banners, and email.  
Sponsor logos will be included in organizing emails.  
Slides at the event will include sponsor logos.

**Website listing.** All sponsors may have their company logo and link to their company site posted on the DevOpsDays Copenhagen Event web page.

**Promotional Presentation.** Gold sponsors may present from stage for 1 minute on the topic of their choice. Normally, the presentation will take place

before or after one of the talks. Presentation order will be communicated before the event.

**Sponsorship cost.** Gold sponsorships are priced at 6.750 EUR. Silver sponsorships are priced at 4.500 EUR. Community sponsorships are priced at 1.500 EUR.

**Sponsor payment.** Sponsors agree to pay the full sponsorship fee prior to the event. Sponsorship fees are non-refundable with the exception of unforeseen circumstances that force a cancellation of the entire event.

**Code of Conduct.** All sponsor attendees and sponsor marketing materials must adhere to the event Code of Conduct. If an attendee violates the Code of Conduct, the organizers may request that the attendee to leave. If the organizers determine any marketing materials violate the Code of Conduct, the sponsor will be asked to remove them immediately.

**Intellectual property.** Any conference content, including but not limited to photos, videos, slides, or papers are considered property of DevOpsDays Copenhagen and shall not be posted or disseminated by Sponsor without express written approval of DevOpsDays Copenhagen.

**Indemnification.** Both DevOpsDays Copenhagen and Sponsor (the “Indemnifying Party”) shall indemnify the other party (the “Indemnification Party”) against and save each other harmless from any and all suits,

proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney’s fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful

or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

**Complete agrement.** This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

## Sponsor

**Sponsorship Type:**

**Gold (6.750 EUR)**

**Silver (4.500 EUR)**

**Community (1.500 EUR)**

Date:

Sponsor Company Name:

Signatory (full printed name):

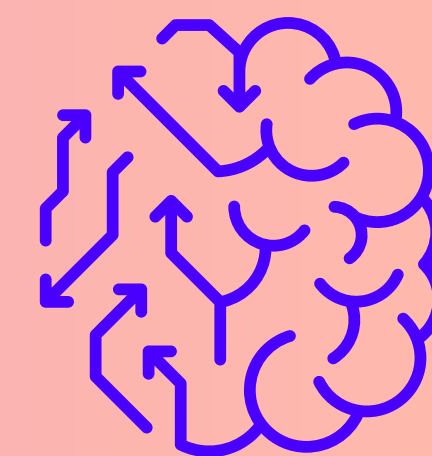
Signature:

**DevOpsDays Copenhagen**

Signatory (full printed name):

Signature:

**We hope to see you**  
**in Copenhagen**  
April 28-29, 2026



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